



## Contact

0498 83 44 33 | cedric@falt1.com  
www.falt1.com | www.twitter.com / falt1  
http://be.linkedin.com/in/falt1  
Belgian [Fr]

## Creative designer | Art director

Advertising · Print design · Interactive Design · Brand Design · Illustrations · DTP · Packaging

## Experiences

- 2006 ▶ **present** ■ Free-lance : graphic designer, webdesigner.
- 2011 ■ Darwin BBDO [**Diegem**] : art director - graphic designer
- 2011 ■ Proximity BBDO The Farm : finalist at the selection day as creative
- 2011 ■ Polygone group [**Brussels**] : art director - graphic designer
- 2010 ■ ACTStar [**Brussels**] : art director - graphic designer
- 2007 ■ Terwagne [**Ciney**] : photographer, graphic designer
- 2007 ■ Creaxial [**Wavre**] : multimedia graphic designer, gamevertiser & motion designer
- 2006 ■ Créastyl Concept [**Namur**] : DTP, graphic designer
- 2005 ■ Imprimages [**Couvin**] : DTP, Offset printer, 'photogreveur'
- 2003 ▶ 2004 ■ SG1-Missions (Mod Half-Life) : Level designer - 3D designer
- 1999 ▶ 2001 ■ HLMatrix/MatrixTC (Mod Half-Life) : Level designer - 3D designer

Experience on: BMW, Brussels Airlines, SEB, RTBF, Oasis, Centea, Le Pain Quotidien, Pfizer, Procter & Gamble, Mutualité Chrétienne, Schweppes, Nutella, Kinder, Tic-Tac, IdScreen.net, Mora, Univ. de Leuven, Allo Telecom, Belgacom, CBC-Bruxelles, CDh Dinant, Posterscope, Febiac & plein d'autres...

## Other experiences

- 2009 ▶ 2011 ■ Member of the student council - Protect/defend student's interest, solve relation problem between some teacher and student, organize «Art trip», propose to improve education with some workshops
- 2005 ▶ 2007 ■ 24th Sea scout troop - Learn & teach sailing with little skipper, education of children (8-12 years old)

## Educations

- 2008 ▶ 2011 ■ **Haute école Louvain en Hainaut - IRAM**  
Bac +3 Creative arts in Advertising (Art directing-copywriting-design) - with distinction  
**End of Study Project** : New brand strategy, new brand identity/design & advertising campaign on/offline/viral for 'les lacs de l'eau d'Heure' & Viral campaign for Brussels Airlines  
Workshop 40h copywriting with Michel Collart (Ex CD Ogilvy Bxl & Montreal, DDB, Y&R)  
Workshop 40h 3D with Blender
- 2007 ▶ 2008 ■ **Ecole supérieur d'infographie Albert Jacquart Namur**  
Bac + 1 in computer graphics - graphic design
- 2003 ▶ 2007 ■ **Institut des arts, techniques, sciences & artisanat - IATA Namur**  
Bac+1 Graphic designer specializing in multimedia & Web design with distinction  
**End of Study Project** : Website for a furniture designer Thierry Bataille & my own online portfolio  
CESS in Graphic design & print industry  
CQ Graphic designer with distinction  
**End of Study Project** : Brand identity for a car dealer (VW+Audi) + management of print process (in offset)
- 2006 ■ **CePeGRA Gosselies**  
Advanced techniques with Illustrator, Photoshop, InDesign, prepress workflow, color management

## Skills & knowledges

- Copywriting, art directing, brand design, interactive design, graphic design, packaging, typography, 3D modeling, illustration, advertising strategy, advertising concepting, social media, guerilla marketing, motion with flash, digital concepting, brand activation, marketing, brand strategy.
- Excellent knowledge**: Photoshop, InDesign, Xpress, Illustrator, Corel Painter, Acrobat Pro, Enfocus Pitstop & Instant PDF, Créo Preps, The Gimp, DreamWeaver, Flash, (X)HTML, CSS2, print industry, printing & web process.
- Good Knowledge**: 3DSmax, ActionScript 2, Blender, GarageBand, JQuery
- Basics knowledge**: Php, Adobe premiere pro, HTML5, wirefusion
- Responsible, autonomous, creative, work under pressure, can work alone or with a team, love challenge, passionate, autodidacte, workaholics, multiskills

## Languages

- French native
- English good knowledge
- Dutch middle knowledge

## Hobbies

- Graphic design, illustrations, typography, music (bass guitar), design, movies, comics, travel, new technologies, exhibition